

info

live

30th June 2026

London



Welcome to

info
Live



**Anthony
Harrison**

CMO

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Today's Agenda



10.30 - 10.35	Welcome	14:15 – 15:00	Pricing the Audit Experience
10:35 – 11:00	What's Keeping You Up at Night? Roundtable discussions	15:00 – 15:40	People, Skills & the Changing Shape of the Profession
11:00 – 11:45	The Challenges Shaping Audit and How We're Responding	15:40 – 15:55	Afternoon Break
11:45 – 12:00	Mid-Morning Break	15:55 – 16:25	AI in Practice: What's Actually Working (and What Isn't)
12:00 – 12:40	Audit, AI & Regulation: Your Questions Answered	16:25 – 16:55	Ask Us Anything: Inflo Leadership Panel
12:40 – 13:15	From Data to Decisions: Analytics in Practice	16:55 – 17:00	Closing Remarks
13:15 – 14:15	Lunch & Networking	17:00 – 20:00	Rooftop Drinks, Nibbles & Networking

Ask Questions

via **slido**



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What's keeping you up at night?

Where are you feeling the most pressure — and why is that pressure increasing?

Where do you feel most exposed as a firm today?

What's getting harder to deliver consistently in your audits right now?

Where is AI / technology helping — and where is it still not delivering real value?

What are you having to compromise on right now?

Where does the reality of audit not match expectations?

Capture
your
discussion



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The Challenges Shaping Audit and How We're Responding



**Andreea
Ionescu**

VP of
Solutions



**David
Goode**

Head of Working
Papers



**Michael
Fairs**

Head of
Data Analytics



**Ryan
Pickstock**

CSO Strategy
Delivery Lead



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What we're hearing

"Group audits are still too complicated and too fragile."

"We want to use AI, but we can't afford to lose control of how it's used."

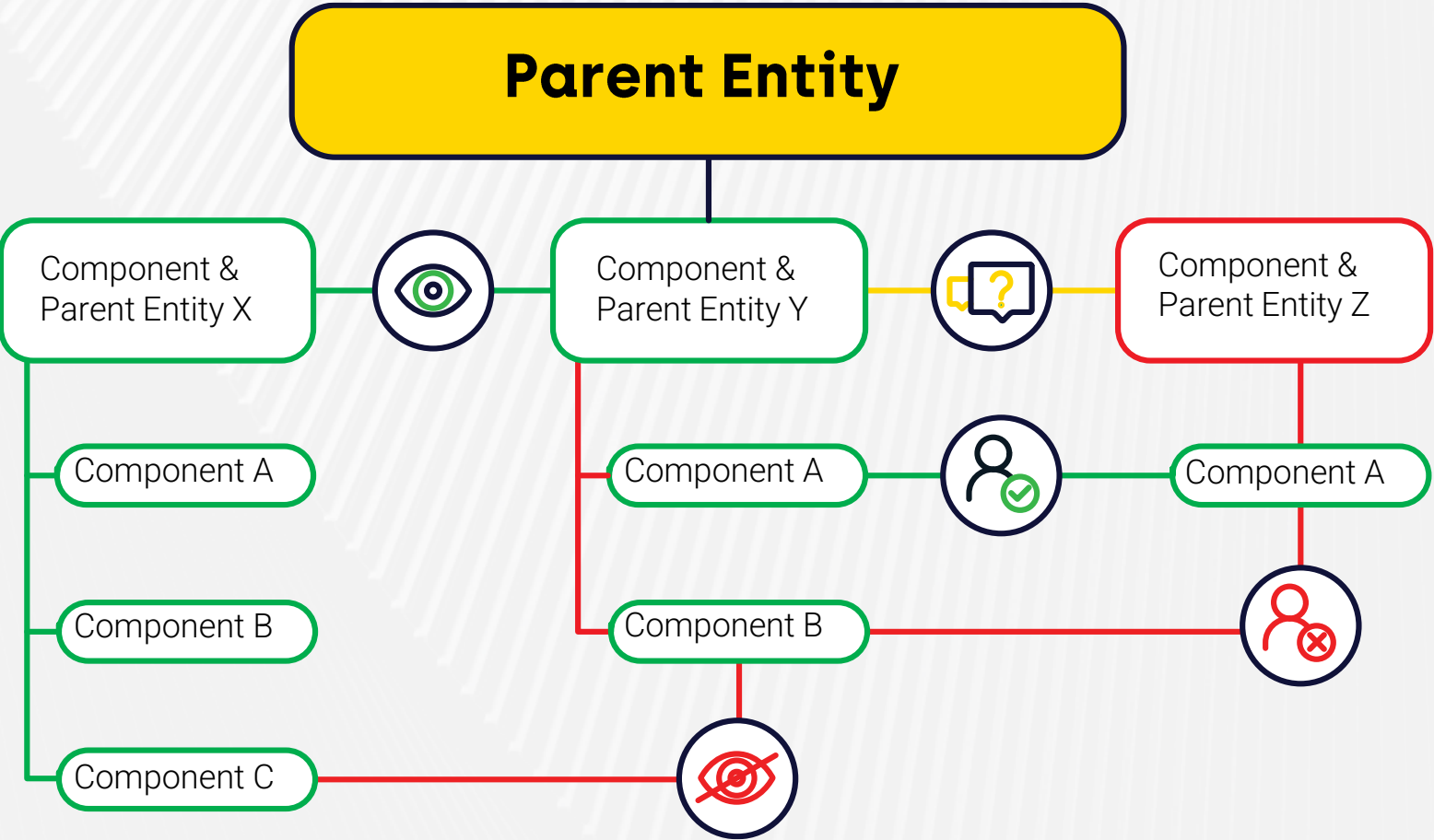
"Everyone's talking about efficiency. We're worried about what that does to audit quality, client experience and our fees."



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Group Audit Workflows



What You Told Us: The Problem Statements

Fewer clicks & navigation when importing many entity TBs

More in-platform control & efficiency managing multiple Engagement prefixes, TBs and Entity IDs

Better navigation & reporting of Ingestion across engagements within structures



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The TB Library Concept



Themes: Co-ordination & visibility

Problem area	What are we doing
Navigating between engagements in a structure	Enhanced engagement navigation in Blazor
Group-level reporting & insights across the structure	Enhanced top engagement dashboarding in Blazor
Lack of configuration control over what is truly needed	New configuration option to not import items.
Confusing UX for 'copy down' & incomplete 'Activity History'	Better visibility in Blazor of documentation sharing & activity history
Independent structures needed for sub-consols	Linking structures together



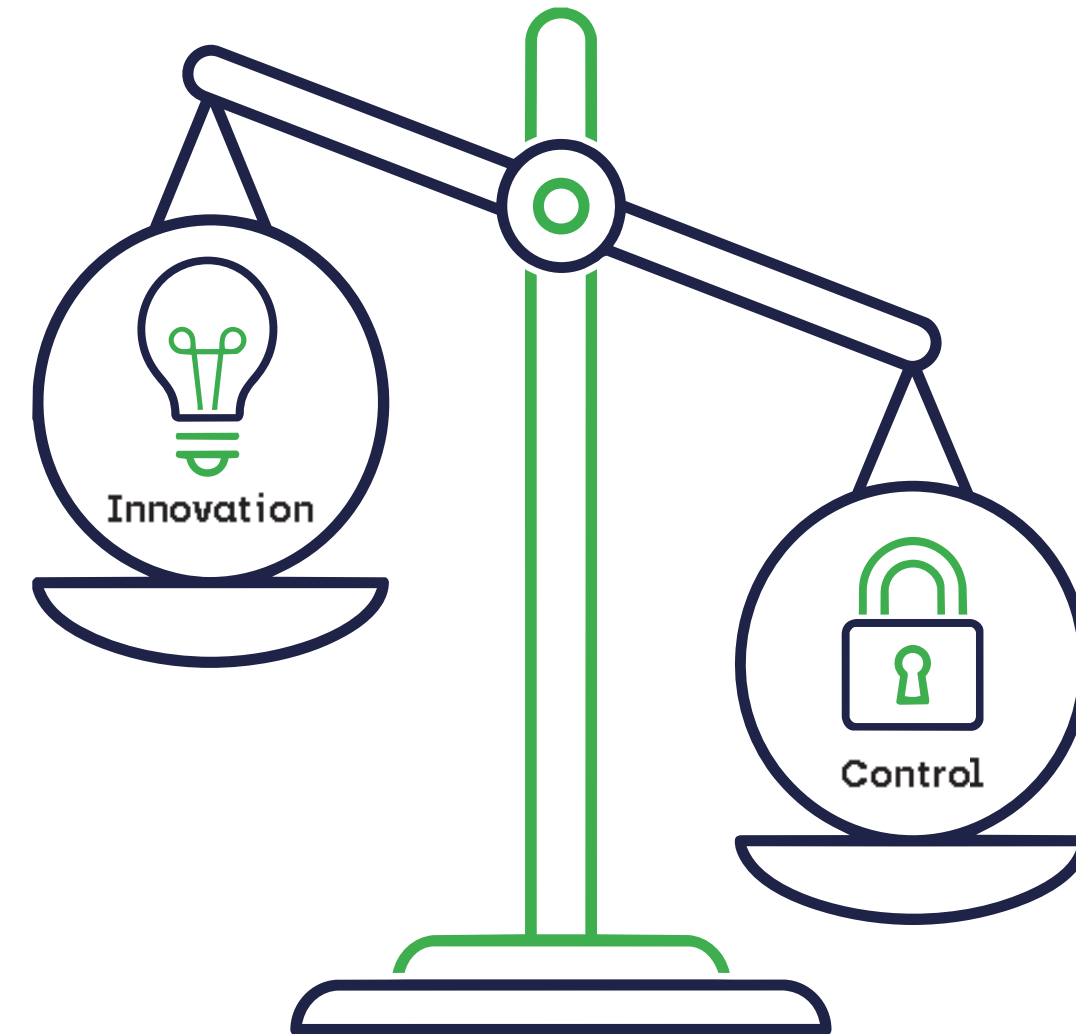
Themes: Consistency and efficiency



Problem area	What are we doing
Consolidating Lead Schedules	InfloLink template
Rigid 'Copy down' automation	"Copy anything, anywhere, anytime"
Single-use flows	More flexibility & control with copying or syncing - Workprograms - Advanced screens - Individual business processes, adjustments, findings
Group Scoping & Component Materiality Allocation	Controlled & consistent use of Adjustments and CMA calculation.
Friction creating new Account Codes with Engagement Prefixes	New ability to assign available prefixes during Adjustment flow
Lost risk linkages in Accounting Estimates and Business Processes	Copy down 'in-progress' status, improved risk linkage handling



The AI Governance Dilemma

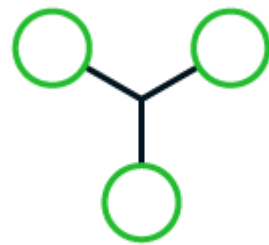


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How Inflo is Building AI

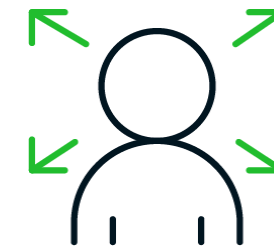
Embedded



Governed



Human-led



Collaborate AI Assistant



AI Assistant
Online

What's happened in the last 7 days?

In the last 7 days, **3 requests** were updated:

- **P2: Supporting invoices** moved to *Prepared* status — Camille Hodkiewicz uploaded 2 files.
- **P3: Non-reconciling accounts** had 4 new comments between Fred Bins and Amber Kuhlman.
- **P7: Additional policies** was marked *Complete* by Marilyn Aufderhar.

Overall activity is up 12% compared to the previous week.

Ask me anything...

AI Assistant
Online

Hi Michael, what would you like help with today?

What's happened in the last 7 days?

Show me everything due this week?

Which requests are now complete?

How responsive has the client been?

I need help setting up and planning the engagement

Create over-runs reporting I can share with the client

Ask me anything...

AI Assistant
Online

Show me everything due this week?

You have **4 requests** due this week (by March 27):

- **P1: Trial balance** — *Draft* · Unassigned engagement user ⚠️
- **P3: Non-reconciling accounts** — *Outstanding* · Fred Bins
- **P5: Payroll** — *In Progress* · Beulah Leffler
- **P6: Supporting Documents** — *Provided* · Kent Crist

I'd recommend following up on P1 as it still has no engagement owner.

Ask me anything...



The Efficiency Trap



The Collaborate Vision: End Client Experience



Data Analytics as the Quality Layer

Blanket automation approach

- high volume of sample requests
- limited insight
- fee pressure risk

Analytics-led approach

- targeted testing
- richer insight
- better client experience
- defensible quality story



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What You Can Expect From Us

1

**Groups
improvements**

2

**Controlled AI
capabilities**

3

**Collaborate
evolution**



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We are being deliberate and intentional - and the best product decisions we make come from people in this room.

Ask Questions

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Breaktime

11:45 - 12:00



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Audit, AI & Regulation: Your Questions Answered



**Professor
Michael Izza
CBE**

Strategic
Advisor



**David
Kemp**

Technology &
Digital Lead



**Ramana
McConnon**

Head of
Assurance
Technology



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From Data to Decisions: Analytics in Practice



**David
Sharp**

Product Marketing
Lead



**Michael
Fairs**

Head of
Data Analytics



**Lotte
Williams**

Audit
Director



**Emily
Gillbanks**

Director



**James
Berridge**

Director
Data Analytics





Lunch & Networking

1:15 – 2:15



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Mark
Edmondson

CEO



Pricing the Audit Experience



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KPMG International

KPMG pressed its auditor to pass on AI cost savings

Big Four accounting firm's move to cut fees for its own audit comes amid debate over pricing model



Acceleration (AI in audit)



FINANCIAL TIMES

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AI has arrived in auditing. Are regulators ready?

The technology is already leading to rapid changes in the way company accounts are reviewed

THE WALL STREET JOURNAL.

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EXCLUSIVECFO JOURNAL

Former Audit Regulator Helps Set Up Accounting Firm Targeting 80% Automation

Christina Ho, a dissenting voice on the PCAOB in recent years, serves as Oath's chief assurance officer

By Mark Maurer
May 28, 2026 5:30 am ET

Listen (2 min)

Christina Ho, who left the PCAOB in January, will be an owner of Oath's audit operation. SHURAN HUANG FOR THE WALL STREET JOURNAL.

Christina Ho, a dissenting voice on the U.S. audit regulator's board in recent years, is helping form a new venture-backed accounting firm.

FTADVISER

Craig Le Clair

ions

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PARTNER INSIGHTS FROM INTUIT QUICKBOOKS

Accounting's real AI opportunity isn't speed. It's strategy.

Published June 01, 2026, 10:41 a.m. EDT7 Min Read

PARTNER INSIGHTS FROM

INTUIT quickbooks

by Jaclyn Anku

For decades, the dominant value proposition of accounting technology has been speed: close the books faster, file on time, reduce errors. But today's AI revolution is prompting a more fundamental question about the role of human expertise in the profession.

Nearly half of accountants are already using AI daily, and more than 80% report productivity gains. But with AI's ability to automate complex workflows while providing valuable insights, speed is no longer the differentiator it once was. The real opportunity for firms lies in applying that efficiency and insight to the work technology can't replicate — delivering strategic

AICPA & CIMA

AICPA & CIMA: HomeEngage 365

JOURNAL OF ACCOUNTANCY

TECH & AITAXPRACTICE MANAGEMENTFINANCIAL REPORTING

FEATURE / AUDIT & ASSURANCE

How AI is transforming the audit — and what it means for CPAs

New AI tools promise to automate a growing number of audit tasks, but the need for human review remains.

Grant Thornton

Home > Audit & Assurance Services > AI in financial reporting redefines audit risk

AI in financial reporting redefines audit risk

June 03, 2026

How automation shifts

Understand how automation shifts workflow responsibilities

Executive summary

AI in accounting and financial reporting is accelerating efficiency and expanding analytical reach, particularly in management oversight and financial review. Yet the shift introduces new forms of risk tied to model design, data quality and interpretability. As responsibility moves from manual execution to system oversight, the audit profession must rethink how accountability, judgment and assurance operate when applied to a client's AI-enabled environment.

Related resources

TAX HOT TOPICS

Final regs relax timing for partnership Sec. 751(a) info →

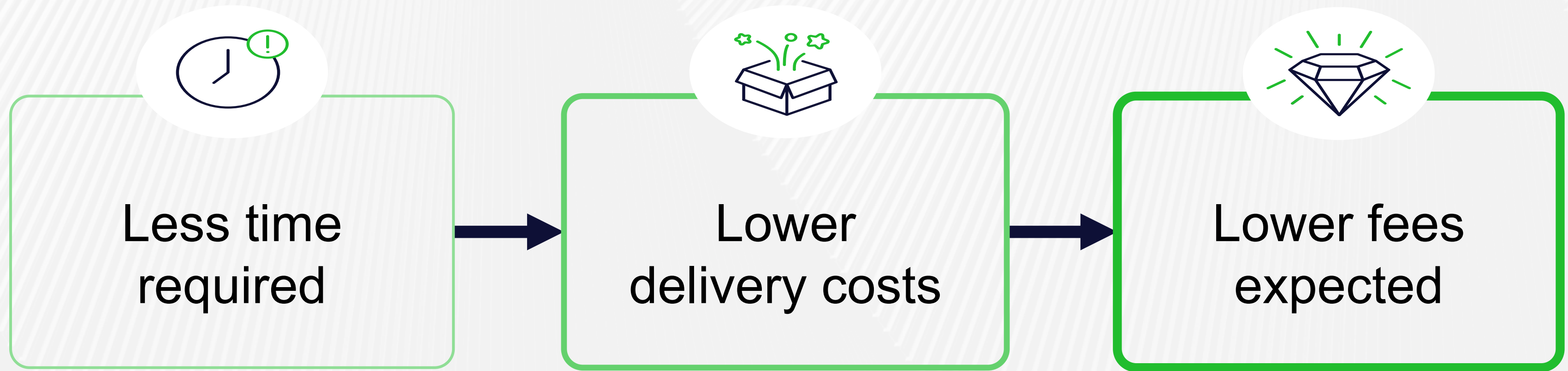
TAX HOT TOPICS

IRS issues Q&As on new qualified

A close-up photograph of a hand moving a light-colored chess king piece. The piece is being lifted from a dark square on a wooden chessboard. A black chess king piece is visible on the square immediately below the one being moved. The background is blurred, showing other chess pieces and the wooden texture of the board.

**What happens
when AI removes
a large part of
audit effort?**

The Current Logic





2026

Inflo Research Report

Audit Pricing in the AI Era:
Why Value Must Replace Effort



44.6%

Very likely to
change auditor

96.2%

Believe more value
could be delivered

95.9%

Want choice in
scope and outputs

Independent research with 2,000 finance leaders

The hidden revenue opportunity (2026)
Willingness to pay for additional audit value

Amount	Response	Min	Mid	Max
None	0.1%	0.0%	0.0%	0.0%
Under 5%	6.2%	0.0%	0.2%	0.3%
5–10%	26.8%	1.3%	2.0%	2.7%
11–20%	37.6%	4.1%	5.8%	7.5%
21–30%	16.2%	3.4%	4.1%	4.8%
31–40%	10.0%	3.1%	3.5%	4.0%
41–50%	3.2%	1.3%	1.4%	1.6%
Over 50%	0.0%	0.0%	0.0%	0.0%
Unsure	0.0%	0.0%	0.0%	0.0%
Total [excl. unsure]	99.9%	13.3%	17.1%	20.9%

Fee uplift potential from ‘more value’ [Year-on-year]

Year	Min	Mid	Max
2025	10.4%	13.7%	17.1%
2026	13.3%	17.1%	20.9%

2025 values from prior-year slide table;
2026 computed from 2,000 respondent distribution.

Note: Min/Mid/Max are computed by weighting each response band by the band endpoints/midpoints; “Unsure” excluded from totals.

The Shift in Pricing Models

Experience Packages

Fixed Fee

Hourly Billing



How the World Prices Experiences



British Airways

Apple Service

Netflix

1 Outbound

2 Return

3 Flight summary

4 Passenger details

5 Seats

6 Extras

7 Review

8 Payment

Back to Homepage

Outbound flight

Prices are per adult, including all taxes, fees and carrier charges.

Filter by:

All flights

£355

£458

£600

Fri 3 Jul

Sat 4 Jul

Sun 5 Jul

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John F Kennedy (NY) JFK

08:20

11:10

7 hours 50 minutes Direct

British Airways

Flight details

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Apple Arcade

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Share with up to five people

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Apple TV+

\$9.99/mo.

Apple Music

\$16.99/mo.

Apple Arcade

\$6.99/mo.

\$36.96/mo.

\$25.95/mo.

Step 1 of 3

Choose the plan that's right for you

Standard with adverts

1080p

Monthly price

£5.99

Video and sound quality

Good

Resolution

1080p (Full HD)

Supported devices

TV, computer, mobile phone, tablet

Devices your household can watch at the same time

2

Download devices

2

Adverts

Fewer than you might think

Standard

1080p

Monthly price

£12.99

Video and sound quality

Good

Resolution

1080p (Full HD)

Supported devices

TV, computer, mobile phone, tablet

Devices your household can watch at the same time

2

Download devices

2

Adverts

No adverts

Premium

4K + HDR

Monthly price

£18.99

Video and sound quality

Best

Resolution

4K (Ultra HD) + HDR

Spatial audio (immersive sound)

Included

Supported devices

TV, computer, mobile phone, tablet

Devices your household can watch at the same time

4

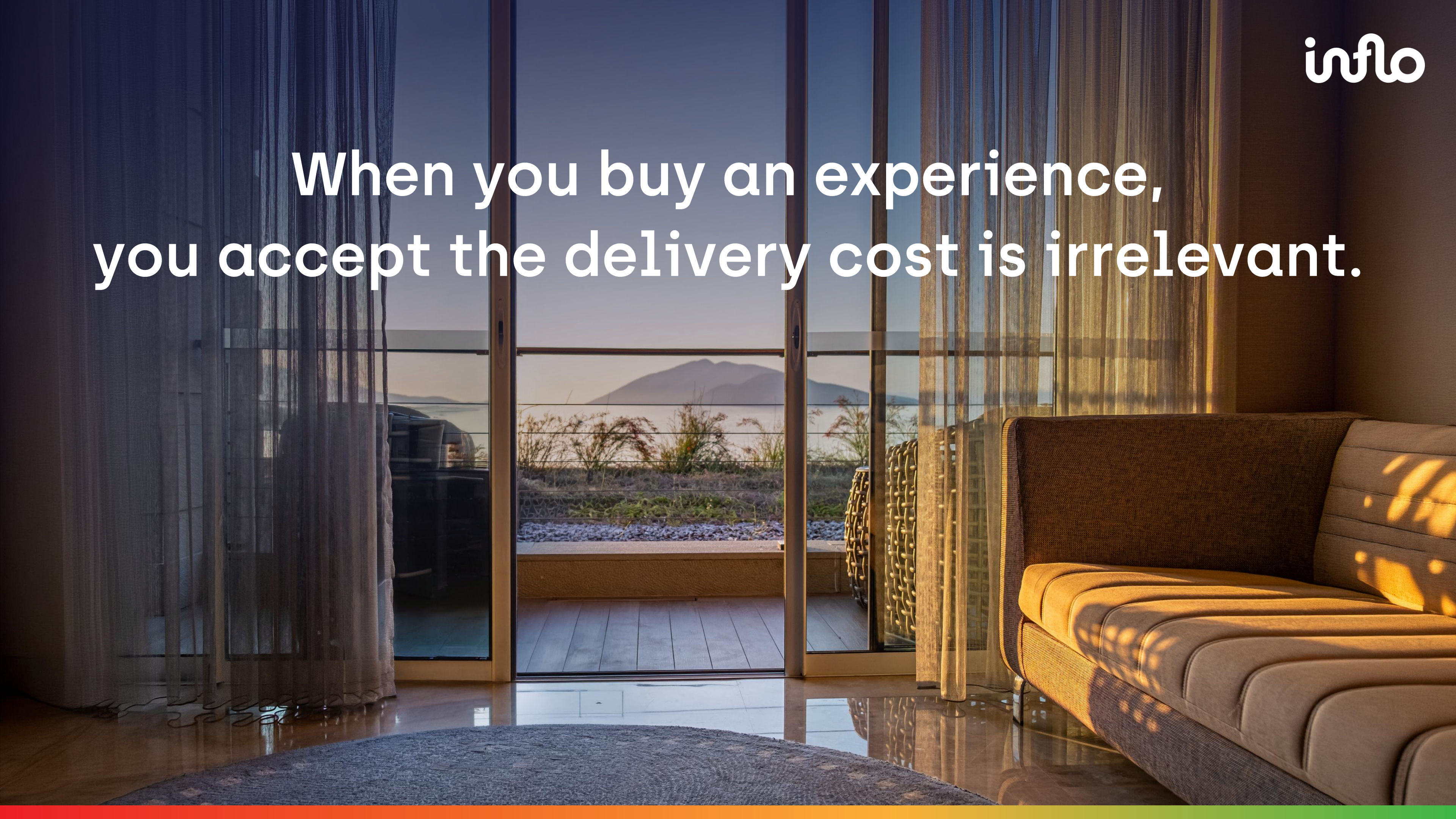
Download devices

6

Adverts

No adverts

When you buy an experience,
you accept the delivery cost is irrelevant.



Design three client experience packages



Build three packages

- Use the client memo to understand the client
- Use the pricing template to structure your offer

Create

- Gold | Silver | Bronze
- Clear progression in value
- A price for each



Scan to download the documents digitally

The 7 Ts Framework

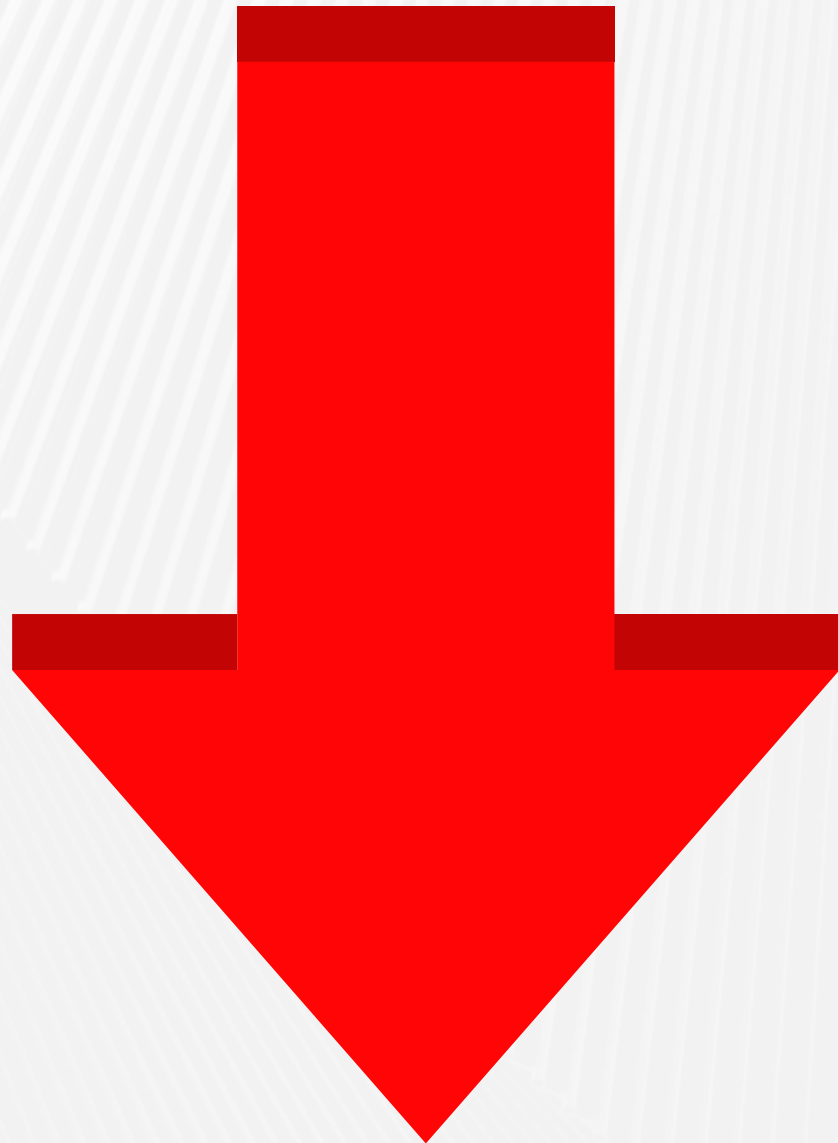


Debrief



AI + Pricing Integration

Cost

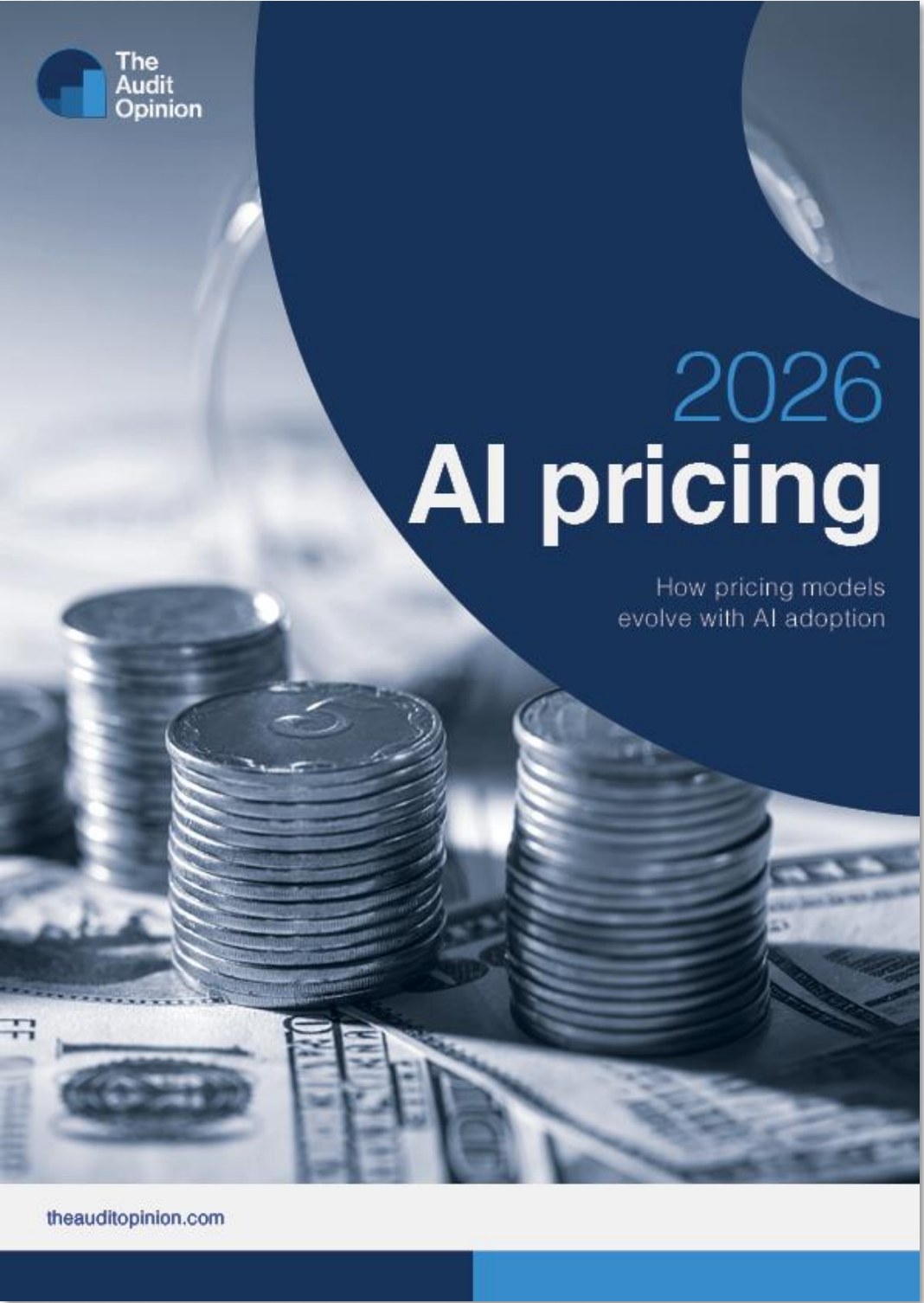


Price holds or
increases



Value

Research Platform (All Assets Together)



Key Takeaways



Pricing linked to
time



**Race to the
bottom**



Clients want
more value and
more choice



Package audit
and accounting
as an experience

Then AI can:



**Reduce
costs**



**Increase or
maintain fees**

Which client will you apply this to in the next 30 days?





People, Skills & the Changing Shape of the Profession



**Sue
Almond**

Strategic Advisor



**Caroline
Smale**

ICAEW President



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Breaktime

15:40 – 15:55



AI in Practice: What's Actually Working (and what isn't)



**Robert
Lemmon**

Chief Audit
Partner



**Richard
King**

Head of Audit
Quality & Strategy



**Tanuvi
Bhadresha**

Senior Product
Manager



**Aron
Kleiman**

Partner
Head of Audit
Excellence



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Ask Us Anything: Inflo Leadership Panel



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some
feedback



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drinks, nibbles and
garden games**

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